



PARADE ENTRY GUIDELINES

Date — Saturday • May 1, 2021 • 9:30 a.m.

APPLICATION DEADLINE: APRIL 15, 2021

Please read the entry guidelines carefully, and submit your completed application by April 15, 2021 (THIS WILL BE ENFORCED).

Applications received April 16-22, will be charged a \$25 late fee; April 23-28 will have a \$50 late fee.

No applications will be accepted after Wednesday, April 28.

Notification of acceptance will be sent no later than April 28, via email. **Please make sure your email address is current and legible.**

NOTE: The Apple Blossom Parade rolls rain or shine. **Fees are non-refundable but can be applied to 2022 entry fee.**

**The parade will line up on a first-come basis.
NO ENTRIES WILL BE ALLOWED
ON NORTHEAST PARKWAY BEFORE 7 A.M.**

Return application with fee to:

Apple Blossom Festival

P.O. Box 34

St. Joseph, MO 64502

816-261-0422

AppleBlossomParade@yahoo.com

Even though this is an outdoor event, please practice social distancing. We also encourage all to wear face coverings. We want everyone to follow their best judgment in participation during this environment. If you feel unsure about attending, there will always be another parade next year!

Theme: “Telling Our Stories”

All entries are encouraged to design their units around this theme.

1. **All units must be decorated.** See tips below for ideas or get creative and develop your own.
2. Floats are strongly encouraged. In fact, we challenge you to create a float.
3. Prizes will be awarded only to float entries.
4. **IMPORTANT:** We’re proud to be Americans, and we know you are, too. So, the Apple Blossom Committee asks that all units display at least one American flag. Fly it proudly.
5. The Apple Blossom Parade is a fun family event with lots of children both in entries and along the parade route. We request that your handouts reflect positive community values and avoid controversial or otherwise inappropriate issues.
6. Any parade entry that causes the parade to stop (e.g. radio/television interviews, special performance groups, political entries, or those experiencing mechanical breakdown) is encouraged to immediately move to the side of the street to allow the parade to progress with ease.
7. No semis are allowed in the parade.
8. **NEW: 2 adult spotters are encouraged to walk next to each unit**

Tips for decorating units

CAR CHALK. Decorate the windows with window chalk, writing appropriate messages. For example, if your vehicle is pulling a parade float, you can give information about the organization involved (Girl Scout Troop 123). Also, have fun decorating around the words by drawing stars, hearts, flowers and whatever else you can think of.

STREAMERS. Tie ribbons or streamers to the car antenna. Let them hang down approximately 6 to 8 inches as you don’t want them distracting your driving. If you can find one, place an antenna topper on there as well. The same ribbon or streamers can be hung along the sides of the car. Do this by using regular clear tape, but affix it to the black trim of the window only. Tape could damage the paint.

TIN CANS. String some tin cans and tie them to the rear bumper. Use can use empty soda cans, or those from canned vegetables. Clean the cans by rinsing them with water. For the soda cans, you can tie the string to the pop top. For other cans, you can drill a small hole or tape the string to the bottom of the can. Fishing line makes a very good string for this project. The noise from the tin cans will let your presence be known from a mile away.

POSTERS. Create posters for the sides of each car. Decorate them with markers, and then adhere them to the window trim with several pieces of tape.

BALLOONS. Fill balloons with helium and attach them to the top of vehicles and high parts of floats.

FESTOONING. Festooning is a colorful garland that can be attached to edges of vehicles and floats or wrapped around parts of each.

FRINGE. Both tissue and metallic fringe can be attached to edges of vehicles and floats.

FOAMBOARD LETTERS. You can use these letters to identify your unit or group. Make sure they’re large enough to be easily read from a distance.

GRASS MATS. You can use these mats to dress up the floors and sides of trailers and other units

The Apple Blossom website (<http://www.appleblossomparade.com/abparade.html>) has examples of these items for you to view.

Return these 2 sheets with your fee

PARADE ENTRY APPLICATION

NOTE: Applications must be typed or *legibly* printed. If more than one organization is sponsoring, please provide information from each group

The pdf of this form may be completed digitally and printed for regular mail or submitted via email.

A. ORGANIZATION INFORMATION

NAME _____

MAIN CONTACT PERSON _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBERS

HOME _____ WORK _____ FAX _____

EMAIL _____

B. BRIEF ENTRY DESCRIPTION FOR SCRIPT — GIVEN TO TV STATION

If not completed, your entry name will be only thing mentioned.

C. PRIZES AND AWARDS

This year no prizes or awards will be given. Of course, the 2022 Apple Blossom will once again offer prizes for the top entries and awards for special categories.

D. ENTRY FEE — Fees are non-refundable but can be applied to 2022 entry fee.

- \$100 for all entries.
- These fees are for a single unit (truck + trailer = 1 unit or one car = 1 unit). Additional units will be charged \$25each.

- The Apple Blossom Parade is now able to accept credit card payments via PayPal. PayPal to AppleBlossomParade@yahoo.com Friends and family option.
- SEND entry form with check by regular mail OR EMAIL entry form to AppleBlossomParade@yahoo.com and pay with PayPal as explained above
- Call 816-261-0422 and leave a message for questions or information.
- **Entries will be held until fees are received.**

All entries will be reviewed by the Parade Committee. Submission of entry form and fee does not guarantee acceptance.

ALL ENTRY FEES MUST BE SUBMITTED WITH APPLICATION by APRIL 15.
 A LATE FEE OF \$25 WILL BE ASSESSED FROM APRIL 16 TO APRIL 22.
 ENTRIES RECEIVED APRIL 23 TO APRIL 28 WILL BE ASSESSED A \$50 LATE FEE. NO ENTRIES WILL BE ACCEPTED AFTER APRIL 28. THIS WILL BE STRICTLY ENFORCED. NONPROFIT ENTRY FEES COVER SOME PARADE COSTS AND CANNOT BE WAIVED.

YOU WILL BE NOTIFIED BY EMAIL OF YOUR PARADE STATUS NO LATER THAN APRIL 28.

**Apple Blossom Festival Association
 P.O. Box 34
 St. Joseph, MO 64502**

HOLD HARMLESS AGREEMENT

(Must be signed by person in charge)

I (we), assume all risk of bodily injury or property damage that I/we may incur in participating in THE APPLE BLOSSOM FESTIVAL PARADE and I/we hereby, for myself, my child, my heirs, executors, and administrators do hereby, expressly, and forever waived release any and all claims against and agree to hold harmless THE APPLE BLOSSOM FESTIVAL, the event director, the City of St. Joseph, and all their respective officers, employees, agents, representatives, successors, or assigns of any kind from any and all claims which may be made for any cause whatsoever arising as a result of or in connection with the participation in the herein mentioned event. Furthermore, by signing below, I agree to abide by the guidelines included in this document.

SIGNATURE _____

TITLE _____ DATE _____